

DO THE HUSTLE

7PM-1AM WISE HALL
1882 ADANAC ST. VANCOUVER MAY 7 2010

Thank you for taking an active role in supporting the Or Gallery with your participation in our second annual dance-a-thon, **DO THE HUSTLE!**

WHAT IS DO THE HUSTLE?

DO THE HUSTLE is a dance-a-thon fundraiser scheduled on May 7th, 2010 at the WISE Social & Athletic Club in Vancouver. Doors open at 6:30pm and the dance-a-thon will run from 7pm until 1am.

HOW DOES DO THE HUSTLE WORK?

Contestants will collect pledges to dance over a five-hour period. All contestants are eligible for various prizes, including a grand prize for the dancer who earns the highest amount of pledges. Check our website for further details on raffle and prize packages.

Individuals not directly participating in the dance-a-thon are also welcome to attend and show their support. Admission is \$5 at the door.

WHAT DOES THIS FUNDRAISER SUPPORT?

100% of the proceeds from this event will help support the Or Gallery and its programming.

The Or Gallery's mandate is to provide a non-profit gallery that benefits the community as a whole, providing exhibition space to local and out-of region contemporary artists, particularly those who make experimental and idea-based art their practice.

HOW DO I REGISTER?

Visit our website at WWW.ORGALLERY.ORG/DANCE and register online! You can also register your team (maximum of 4) in the same form. Include your team name underneath your address information.

Questions? Call us at 604.683.7395 or visit WWW.ORGALLERY.ORG

HOW DO I COLLECT PLEDGES?

Sponsors can pay in either cash, cheque, or credit card. If they wish to pay by credit card, they can fill out and sign the credit information form. Online donations can also be made via PayPal from our website but please mark "PayPal" next to their contribution amount on the pledge sheet, so we are able to apply their donation to your pledge total.

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TIPS FOR FUNDRAISING

1. SET A FUNDRAISING GOAL

Raise just \$30 and get a free Or Gallery tote bag! Choose a lofty goal and shoot for the stars! You will be surprised how easy it is to raise money just by asking those you know.

How to raise \$600 in 1 week:

Day 1: Sponsor yourself for \$30

Day 2: Ask four family members for \$30 each

Day 3: Ask five friends for \$25 each

Day 4: Ask five co-workers for \$20 each

Day 5: Ask five neighbors for \$25 each

Day 6: Ask your company for a \$100 contribution

2. CREATE A FUNDRAISING PLAN

Develop a list of people you can ask. Use people from your address book, email contact list, holiday card list, etc. People you see every day and work with are a great way to start.

3. START FUNDRAISING

Create an online fundraising page, or get in touch with people via Facebook or Twitter. Individuals from out of town can contribute directly to the Or Gallery with any major credit card, with a fast, simple and secure online transaction on our website.

Create a team. Get all your friends together and raise money as a group. Encourage one another to earn more pledges and be eligible for both team and individual prizes.

Get creative. Sell crafts you make by hand, have a bake sale, raffle off a prize, sell on Ebay – there's lots of ways to get pledges!

Don't forget the power of words. Something as simple as sending a personal letter about your experience with the Or Gallery will yield great results.

WHERE DO I TURN IN MY PLEDGES?

You can put all your pledges in an envelope and take it directly to the Or Gallery any day before the 7th or bring it with you to the check-in table at the dance-a-thon. Remember to bring the attached credit information forms!

THANKS FOR YOUR SUPPORT! GOOD LUCK!

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CREDIT INFORMATION FORM

DATE: _____

NAME: _____

ADDRESS: _____

CITY: _____ PROV/STATE: _____

COUNTRY: _____ POSTAL/ZIP CODE: _____

TELEPHONE: _____

EMAIL: _____

PAYMENT METHOD: VISA MASTERCARD AMEX OTHER: _____

CARD NUMBER: _____ EXPIRATION DATE: _____

DONATION AMOUNT: _____

SIGNATURE: _____